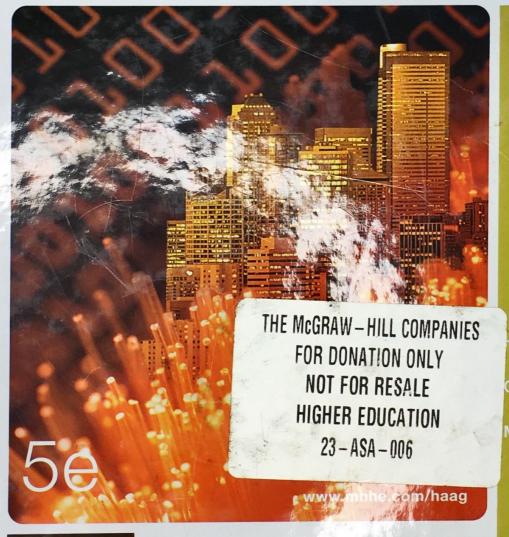
# Management Information Systems

# for the Information Age



HAAG

CUMMINGS

McCUBBREY

# THE MOST FLEXIBILITY OF ANY MIS TEXTBOOK

- The chapters cover MIS concepts from a business and managerial point of view
- The extended learning modules cover MIS concepts from a technical point of view
- Cover just the chapters for a very business and managerial perspective

CHAPTER 1 The Information Age in Which You Live

CHAPTER 2 Major Business Initiatives

CHAPTER 3 Databases and Data Warehouses

CHAPTER 4 Decision Support and Artificial Intelligence

**CHAPTER 5** Electronic Commerce

CHAPTER 6 Systems Development

CHAPTER 7 IT Infrastructures

CHAPTER 8 Protecting People and Information

CHAPTER 9 Emerging Trends and Technologies

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QUALLANG CỦA QUÝ CHÂU Á KHÔNG ĐƯỢC BÁN LẠI

- Cover just the modules for a very technical perspective
- Omit any chapter you don't want you can still cover the corresponding module
- Omit any module you don't want it will not affect your ability to cover the chapters

XLM/A Computer Hardware and Software

XLM/B The World Wide Web and the Internet

XLM/C Designing Databases and Entity-Relationship

Diagramming

XLM/D Decision Analysis with Spreadsheet Software

XLM/E Network Basics

XLM/F Building a Web Page with HTML

XLM/G Object-Oriented Technologies

**XLM/H** Computer Crime and Forensics

XLM/I Building an E-Portfolio

XLM/J Implementing a Database with Microsoft

Access

XLM/K Careers in Business

## Management Information Systems

FOR THE INFORMATION AGE

FIFTH EDITION

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#### MANAGEMENT INFORMATION SYSTEMS FOR THE INFORMATION AGE

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Homer and Marilyn. They have devoted their lives to helping children and in that devotion they have found happiness and joy. We can only hope to be so lucky.

#### Stephen Haag

To David:

You have brains in your head You're as strong as a tree Oh, the places you'll go Oh, the things you will see (Adapted from Dr. Seuss)

#### **Maeve Cummings**

To Jani: My wife and best friend. Your warmth and acceptance lights up my life. You're more fun to be with than anyone I've ever known. I am blessed, truly blessed.

Donald J. McCubbrey

## **BRIEF CONTENTS**

CHAPTER ONE The Information Age in Which You Live: Changing the Face of Business	2	EXTENDED LEARNING MODULE A Computer Hardware and Software	38
CHAPTER TWO  Major Business Initiatives: Gaining Competitive Advantage with IT	70	EXTENDED LEARNING MODULE B The World Wide Web and the Internet	104
CHAPTER THREE  Databases and Data Warehouses: Building Business Intelligence	124	EXTENDED LEARNING MODULE C Designing Databases and Entity-Relationship Diagramming	160
CHAPTER FOUR  Decision Support and Artificial Intelligence Brainpower for Your Business	178 c <b>e:</b>	EXTENDED LEARNING MODULE D  Decision Analysis with Spreadsheet Softwa	216 ire
CHAPTER FIVE Electronic Commerce: Strategies for the New Economy	236	EXTENDED LEARNING MODULE E Network Basics	274
CHAPTER SIX Systems Development: Phases, Tools, and Techniques	276	EXTENDED LEARNING MODULE F Building a Web Page with HTML	312
CHAPTER SEVEN IT Infrastructures: Business-Driven Technology	314	EXTENDED LEARNING MODULE G Object-Oriented Technologies	344
CHAPTER EIGHT Protecting People and Information: Threats and Safeguards	346	EXTENDED LEARNING MODULE H Computer Crime and Forensics	388
CHAPTER NINE Emerging Trends and Technologies: Business, People, and Technology Tomorro	420 <b>DW</b>	EXTENDED LEARNING MODULE I Building an E-Portfolio	454
		EXTENDED LEARNING MODULE J Implementing a Database with Microsoft Access	494
		EXTENDED LEARNING MODULE K Careers in Business	496

**Group Projects** 

498

Preface xvi		CATEGORIES OF COMPUTERS BY SIZE	42
CHAPTER ONE	2	Personal Digital Assistants (PDAs) 42 Tablet PCs 42	
The Information Age in Which You Live: Changing the Face of Business		Notebook Computers 43  Desktop Computers 43  Minicomputers, Mainframe Computers, and  Supercomputers 44	
OPENING CASE STUDY: PAY-PER-TUNE GENERATION AND DISRUPTIVE TECHNOLOGIES ROCK THE RECORD INDUSTRY	3	SOFTWARE: YOUR INTELLECTUAL INTERFACE	45
INTRODUCTION	4	Application Software 45 System Software 48	
INFORMATION AS A KEY RESOURCE	6	HARDWARE: YOUR PHYSICAL INTERFACE	50
Data, Information, and Business Intelligence Personal Dimensions of Information 6 Organizational Dimensions of Information 8  PEOPLE AS THE KEY RESOURCE Information and Technology Literacy 10	10	Common Input Devices 52 Common Output Devices 54 Common Storage Devices 56 CPU and RAM 59 Connecting the Hardware Outside to the Hardwa	ате
Your Ethical Responsibilities 13			
INFORMATION TECHNOLOGY AS A KEY RESOURCE	14	CHAPTER TWO	70
Key Technology Categories 15  Decentralized Computing, Shared Information, of Mobile Computing 17	and	Major Business Initiatives: Gaining Competitive Advantage with IT	
INFORMATION TECHNOLOGY IN SUPPORT OF BUSINESS	18	OPENING CASE STUDY: DIGITAL LOYALTY NETWORK MAKES GM MORE COMPETITIVE	71
Operational Excellence 18		INTRODUCTION	72
Major Business Initiatives 20 Decision Making 22		SUPPLY CHAIN MANAGEMENT	72
Organizational Transformation 24		What Are Supply Chain Management Systems?	72
Your Career 25 Ethics, Security, and Privacy 27	25	Strategic and Competitive Opportunities with Supply Chain Management 74 Challenges to Success with Supply Chain Management 75	
Closing Case Study One: You and	20	IT Support for Supply Chain Management 76	
Your Information  Closing Case Study Two: Technology Metrics—  Measuring Efficiency and Effectiveness	29 31	CUSTOMER RELATIONSHIP MANAGEMENT  What Are Customer Relationship Management Systems? 78	77
Electronic Commerce: Using the Internet		Strategic and Competitive Opportunities with Customer Relationship Management 79	
as a Tool to Find a Job	36	Challenges to Success with Customer Relationsh Management 80 IT Support for Customer Relationship	ip
EXTENDED LEARNING MODULE A	38	Management 81	
Computer Hardware and Software		BUSINESS INTELLIGENCE	82
INTRODUCTION	39	What Are Business Intelligence Systems? 82 Strategic and Competitive Opportunities with	
A QUICK TOUR OF TECHNOLOGY	40	Business Intelligence 84	

Challenges to Success with Business		CHAPTER THREE	124
Intelligence 85		Databases and Data Warehouses: Building	
IT Support for Business Intelligence 86		Business Intelligence	
INTEGRATED COLLABORATION ENVIRONMENTS	87		
What Are Integrated Collaboration Environments? 87		OPENING CASE STUDY: CHRYSLER SPINS A COMPETITIVE ADVANTAGE WITH SUPPLY CHAIN MANAGEMENT SOFTWARE	125
Strategic and Competitive Opportunities with			
Integrated Collaboration Environments 89 Challenges to Success with Integrated		INTRODUCTION	126
Collaboration Environments 89		THE RELATIONAL DATABASE MODEL	128
IT Support for Integrated Collaboration Environments 90		Collections of Information 128 Created with Logical Structures 128 With Logical Ties within the Information 130	
A VIEW OF THE INTEGRATED ENTERPRISE	92	With Built-In Integrity Constraints 131	any
Airline Reservation Systems 92		DATABASE MANAGEMENT SYSTEM TOOLS	122
Frequent Flyer Programs 93			132
Airline Maintenance Systems 93		Data Definition Subsystem 133  Data Manipulation Subsystem 134	
Yield Management Systems 94  Integrated Collaboration Environments 94		Application Generation Subsystem 138	
	0.5	Data Administration Subsystem 138	
Summing IT Up	95	DATA WAREHOUSES AND DATA MINING	142
Closing Case Study One: Salesforce.com Leads the Way Hosted CRM Systems	in 97	What Is a Data Warehouse? 142	142
Closing Case Study Two: Partners Health Care: Just-in-Ti Knowledge Management		What Are Data-Mining Tools? 143  Data Marts: Smaller Data Warehouses 145  Data Mining as a Career Opportunity 146	
<b>Electronic Commerce: Ordering Products</b>		Important Considerations in Using a Data	
and Services on the Internet	102	Warehouse 147	
	102	MANAGING THE INFORMATION RESOURCE	148
EXTENDED LEARNING MODULE B	104	Who Should Oversee Your Organization's Information Resource? 148	
The World Wide Web and the Internet		Is Information Ownership a Consideration? 14	
INTRODUCTION	105	How "Clean" Must Your Information Be? 149	
WORLD WIDE WEB	106	Closing Case Study One: Ben & Jerry's, Staples, and Business Intelligence	152
Web Sites, Addresses, and Pages 106 Understanding Addresses 107		Closing Case Study Two: Mining Dining Data	153
Using Web Browser Software 108		Electronic Commerce: Searching Online	
SEARCH ENGINES	110	Databases and Information Repositories	158
Using a Directory Search Engine 110 Using a True Search Engine 112			
INTERNET TECHNOLOGIES	113	EXTENDED LEARNING MODULE C	160
The Internet Backbone 113 Internet Servers 114		Designing Databases and Entity-Relationsh Diagramming	ip
Communications Protocols 115		INTRODUCTION	161
CONNECTING TO THE INTERNET	116	DESIGNING AND BUILDING A RELATIONAL DATABASE	161
Communications Software 117 Telecommunications Hardware 118		Step 1: Defining Entity Classes and Primary Keys 163	
		Step 2: Defining Relationships Among the Entity Classes 164	/

Step 3: Defining Information (Fields) for Each Relation 172		CONDITIONAL FORMATTING	224
Step 4: Using a Data Definition Language to Create Your Database 175		PIVOT TABLES	226
		BACK TO DECISION SUPPORT	233
		AutoFilter 233	
CHAPTER FOUR	178	Conditional Formatting 233	
Decision Support and Artificial Intelligence	2:	Pivot Table 233	
Brainpower for Your Business			
OPENING CASE STUDY: A DSS TO KEEP AUTO		CHAPTER FIVE	236
WORKERS' HEALTH UP AND COSTS DOWN	179	Electronic Commerce: Strategies for the	
INTRODUCTION	180	New Economy	
DECISIONS, DECISIONS	181	OPENING CASE STUDY: IS AMERICA ONLINE (AOL) INCHING TOWARD BECOMING AN INTERNET BANK?	237
How You Make a Decision 181			
Types of Decisions You Face 182		INTRODUCTION	238
DECISION SUPPORT SYSTEMS	183	E-COMMERCE BUSINESS MODELS	240
Components of a Decision Support System 18-		PORTER'S FIVE FORCES MODEL: A FRAMEWORK FOR COMPETITIVE ADVANTAGE	242
GEOGRAPHIC INFORMATION SYSTEMS	187	Buyer Power 242	
ARTIFICIAL INTELLIGENCE	189	Supplier Power 243	
EXPERT SYSTEMS	190	Threat of Substitute Products or Services 243	
Components of an Expert System 193		Threat of New Entrants 244	
What Expert Systems Can and Can't Do 195		Rivalry among Existing Competition 244 Considering Porter in Light of E-Commerce 244	4
NEURAL NETWORKS	196	UNDERSTAND YOUR BUSINESS, PRODUCTS, SERVICES,	
Inside a Neural Network 198		AND CUSTOMERS	246
GENETIC ALGORITHMS	199	Who Are Your Customers? 246 What Is the Value of Your Products and Services	;
INTELLIGENT AGENTS	202	as Perceived by Your Customers? 247	
Buyer Agents 202		FIND CUSTOMERS AND ESTABLISH RELATIONSHIPS	252
User Agents 203		Business to Consumer 252	
Monitoring-and Surveillance Agents 204 Data-Mining Agents 205		Business to Business 254	
Closing Case Study One: Shuttle Debris, Trees, and Snip	er	MOVE MONEY EASILY AND SECURELY	256
Attacks	207	Business to Consumer Payment Systems 256	
Closing Case Study Two: Using Neural Networks to	200	Business to Business Payment Systems 258	
Categorize People	208	Security: The Pervading Concern 260	
<b>Electronic Commerce: Finding Investment</b>		Closing Case Study One: When You're Big, You Can Be Your Own B2B E-Marketplace	264
Opportunities on the Internet	214	Closing Case Study Two: Toting the E-Commerce Line	266
1 62 SALSHARISH HADINA		with eBags	266
EXTENDED LEARNING MODULE D 216		<b>Electronic Commerce: Getting Your Busines</b>	S
Decision Analysis with Spreadsheet Software		on the Internet	272
INTRODUCTION	217		
LISTS	218	EXTENDED LEARNING MODULE E	274
BASIC AUTOFILTER	219	Network Basics	
CUSTOM AUTOFILTER	222		
CUSTOW AUTOFILIER			

CHAPTER SIX	276	IT INFRASTRUCTURE OVERVIEW	317
Systems Development: Phases, Tools, and	- 100	Client/Server Networks 317	
Techniques		The Internet 318	
- Committee		n-Tier Infrastructures 319	
OPENING CASE STUDY: DEVELOPING ENTER THE MATRIX	277	INFORMATION VIEWS  Intranets and Extranets 320	320
INTRODUCTION	278	Portals 320	
INSOURCING AND THE SYSTEMS DEVELOPMENT LIFE CYCLE	278	Digital Dashboards 321 BUSINESS LOGIC	322
Phase 1: Planning 279 Phase 2: Analysis 280 Phase 3: Design 282 Phase 4: Development 283 Phase 5: Testing 284 Phase 6: Implementation 286		Integrations 322 Web Services 323 Workflow Systems 325 Application Service Providers 326  DATA STORAGE AND MANIPULATION	327
Phase 7: Maintenance 287	288	Data Storage 327 Server Farm 329	
The Selfsourcing Process 288  The Advantages of Selfsourcing 290  Potential Pitfalls and Risks of Selfsourcing	290	SUPPORTING AN IT INFRASTRUCTURE  Backup/Recovery 330	330
PROTOTYPING  The Prototyping Process 292  The Advantages of Prototyping 293  The Disadvantages of Prototyping 294	291	Disaster Recovery Plan 331 Infrastructure "-ilities" 332  IT INFRASTRUCTURES AND THE REAL WORLD  Closing Case Study One: Using Linux to Support Your IT	334
OUTSOURCING	295	Infrastructure	336
Developing Strategic Partnerships 295 The Outsourcing Process 296 Offshore Outsourcing 299 The Advantages and Disadvantages of Outsourcing 300		Closing Case Study Two: Transforming the Entertainmen Industry—Netflix  Electronic Commerce: Living Life on the Internet	337 342
Closing Case Study One: The Lucy Prototype	303	on the internet	342
Closing Case Study Two: Al's Barbeque Restaurant	304	EXTENDED LEARNING MODULE G Object-Oriented Technologies	344
Electronic Commerce: Finding Freeware and Shareware on the Internet	310	CHAPTER EIGHT Protecting People and Information: Threats	346 s
EXTENDED LEARNING MODULE F Building a Web Page with HTML	312	and Safeguards  OPENING CASE STUDY: THEY KNOW ABOUT 96 PERCENT OF AMERICAN HOUSEHOLDS	7 347
CHAPTER SEVEN	314	INTRODUCTION	348
IT Infrastructures: Business-Driven Techn		ETHICS	349
OPENING CASE STUDY: MAKE THE CALL	315	Two Factors That Determine How You Decide Eth Issues 349 Guidelines for Ethical Computer System Use 35	
INTRODUCTION	316	Intellectual Property 351	

PRIVACY	353	CHAPTER NINE	420
Privacy and Other Individuals 354 Identity Theft 355		Emerging Trends and Technologies: Business,	
Privacy and Employees 356		People, and Technology Tomorrow	
Privacy and Consumers 359 Privacy and Government Agencies 363		OPENING CASE STUDY: THE FUTURE: TECHNOLOGY OUT PRINGLES IN	421
Privacy and International Trade 365 Laws on Privacy 366		INTRODUCTION	422
INFORMATION	368	THE CHANGING INTERNET	423
Information as Raw Material 368 Information as Capital 368	0.10 % 0.10 %	Free Internet Phone Calls 423 Push, Not Pull Technologies and Personalization 424	
SECURITY	369	Renting Software from Application Service Providers 425	
Security and Employees 369 Security and Collaboration Partners 370		Information Supplier Convergence 426	
Security and Outside Threats 371		PHYSIOLOGICAL INTERACTION	427
Security Precautions 373	270	Automatic Speech Recognition 427	
Closing Case Study One: Biometric Borders	379	Virtual Reality 428  Cave Automatic Virtual Environments 429	
Closing Case Study Two: Is the Safe Harbor Safe for U.S. Businesses?	380	Biometrics 430	
		INCREASING PORTABILITY AND MOBILITY	434
<b>Electronic Commerce: Making Travel</b>		Digital Cash 434	
Arrangements on the Internet	386	Wearable Computers 435 Multi-State CPUs and Holographic Storage Devices 437	
EXTENDED LEARNING MODULE H	388	REBIRTH OF E-COMMERCE	437
Computer Crime and Forensics			437
INTRODUCTION	389	Explosion of C2C E-Commerce 438  Broadening of E-Government 439	
COMPUTER CRIME	390	MOST IMPORTANT CONSIDERATIONS	441
Outside the Organization 390 Viruses 391 Web Defacing 397 The Players 398 Inside the Organization 400		The Necessity of Technology 441 Closing the Great Digital Divide 442 Technology for the Betterment of Society 442 Exchanging Privacy for Convenience 442 Ethics, Ethics, Ethics 443	
COMPUTER FORENSICS	401	Closing Case Study One: Wildseed—A Cell Phone	445
The Collection Phase 402		for Every Fashion	445
The Analysis Phase 405		Closing Case Study Two: Stadiums of the Future	447
RECOVERY AND INTERPRETATION	406	Electronic Commerce: Continuing Your	
Places to Look for Useful Information 408 Ways of Hiding Information 411		Education through the Internet	452
WHO NEEDS COMPUTER FORENSICS INVESTIGATORS?	413		
Proactive Computer Forensics Education for Pro Prevention 413	blem	EXTENDED LEARNING MODULE I Building an E-Portfolio	454
Reactive Computer Forensics for Incident Response 414		INTRODUCTION	455
A Day in the Life of a Computer Forensics Expert 415		THE ELECTRONIC JOB MARKET—EXTENDING YOUR REACH	455

CONVERGENCE OF ONLINE NETWORKING AND REDEVELOPMENT	sumé 457	EXTENDED LEARNING MODULE J Implementing a Database with Microsoft	494
Start to Network 457 Perform a Self-Assessment 459 Research Careers, Industries, and Compar	nies 459	Access  EXTENDED LEARNING MODULE K	496
RÉSUMÉ BUILDING—A LIFELONG PROCESS  Content, Content, Content 462	461	Careers in Business	450
Electronic File Formats 467 What Is the Right Résumé Style? 472		GROUP PROJECTS	498
DEVELOPING YOUR E-PORTFOLIO	473	Glossary	521
Self-Promotion 473 Give Them What They Want 474		Notes	535
The Shape of an E-Portfolio 475		Photo Credits	542
e-Gallery 475		Index	543
WEB DESIGN CONSIDERATIONS  Basic Web Design Principles 476  Design Your Homepage 481	476		
PREPARING WEB CONTENT	484		
HTML versus Generated Code 485			